

# WORKSHOP ON CITIZENS' AWARENESS ON PLASTIC UPCYCLING

## How upPE-T can change citizens' behaviour

Thursday 20th October 2022 10am - 1pm (CET)



Topic	Presenter	Duration
Introduction of upPE-T in terms of enzymatic degradation, upcycling and biodegradable plastic production	Erik Devries	<b>30'</b>
SSH and gender aspects across upPE-T project	Marija Suzic	<b>10'</b>
Brief presentation on the study conducted regarding consumers' recycling habits	Giada Materazzo	<b>10'</b>
Quiz time!		<b>20'</b>
Coffee break		<b>15'</b>
How different policies and regulations affect people's attitudes towards recycling?	Marija Suzic	<b>15'</b>
upPE-T research findings on citizens' attitude towards plastic upcycling	Giada Materazzo	<b>15'</b>
European Citizens platform & VR application	Soumya Kanti Datta	<b>10'</b>
Discussion on today's quiz findings. Comparison with results derived from upPE-T's study.	Marija Suzic	<b>30'</b>